

# From the Desk of Emma

January Edition

Dear Burns Fans,

My name is Emma, and I am the newest addition to the Burns family. I know you are looking for an in-depth, insider's look into the life, charity, and artwork of Ron Burns, or as I know him...Dad. So, look no further than this newsletter, put together by yours truly! I'll keep you updated with all of the newest Burns news each month.

## THE *Big* STORY

### New Program to Help Animals Nationwide

Everyone knows that Ron has been dedicated to helping find all orphaned animals happy, healthy, and lasting homes throughout his painting career. But this year, he's really upping the ante! He has created a whole site just for animal welfare organizations.

The first program available for ANY certified non-profit across the country is called "Forever Homes." It's a raffle program, where the prize is a Burns limited edition of the winner's choice! That's a prize worth up to \$2,000!

The other opportunity is an affiliate program with great Burns merchandise from his Little Orphan Animals collection. My dad described an affiliate program to me as this, "Whenever a shelter's supporter buys something from



our on-line store because of a link from the shelter's website, that shelter makes at least 15% from the sale." Can you believe it?! 15%! To see what's in our store, visit <http://www.cafepress.com/orphananimals>.

Now, the shelter site is password protected, because it's just for shelters. So, be sure to tell your favorite rescue group or shelter about it so they can get the login information. To read more visit <http://www.ronburns.com/philanthropy/requestsupport/index.html>.

## BITS ABOUT BURNS

*Discover new things about "America's Favorite Animal Artist"*

My dad's first book, "The Dogs of Ron Burns" is filled with his awesome portraits of dogs in all shapes and sizes. Now, he has finally made creating his second book a priority, and is working on it non-stop. It's due to be released this summer, so keep a lookout for it!

## WET PAINT!

See what's on Ron's canvas TODAY!

I think Ron is dreaming of a Caribbean vacation, complete with lounge chairs and drinks on the beach, because his newest mutt is taking on a margarita glass. The best part about this piece though is the name... Jimmy Ruffet!



## FEATURED RELEASE

*Each month we will feature a new original or limited edition that is unique, and explain why it's important!*



Ron's selection of feline limited editions is considerably smaller than his canine editions, however, this cat stands out in any pack. It's a unique Burns because there is very little negative space.

**Winkin**

Limited Edition on Canvas

Size: 18 x 22 3/4

Retail Price: \$1,050

Sincerely,

*Emma*



*P.S. Emma Fun Fact -*

I confess that I may have a little bit of cat in me, because I can't resist a nice warm sunbeam. Like the most seasoned Bloodhound, I track them down all around the house. When I find one, I lay directly in its path, close my eyes, and just soak it all up. It's a good thing I live in the desert where there's sunshine almost every day!

For more information please visit [RonBurns.com](http://RonBurns.com), or e-mail your friendly Burns gallery