

From the Desk of Emma

August Edition

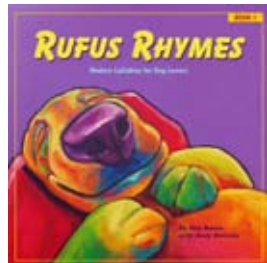
Dear Burns Fans,

My name is Emma, and I am the newest addition to the Burns family. I know you are looking for an in-depth, insider's look into the life, charity, and artwork of Ron Burns, or as I know him...Dad. So, look no further than this newsletter, put together by yours truly! I'll keep you updated with all of the newest Burns news each month.

THE *Big* STORY

Rufus Rhymes - The Latest

Last month Ron's newest book, Rufus Rhymes - Modern Lullabies for Dog Lovers, was finally available for purchase in an exclusive on-line pre-order. Keep in mind that the pre-order lasts until August 14th. All books ordered before the 14th will get a free Ron Burns autograph (I would sign them too, but you know... no hands). Also available ONLY until the 14th is a signed limited edition! So, if you haven't ordered your great Rufus Rhymes stuff yet, head on over to www.rufusrhymes.com to do so!



Beyond in this fine newsletter, other e-mails, or our website, perhaps you've been seeing Rufus Rhymes sprout up other places on the web as well. About a half dozen bloggers have posted articles on the book, with some great reviews. To read just a sampling, please visit the Rufus Rhymes website and click the "Reviews" tab and go down to "Media Reviews." Reviews aren't just for critics though, we want to know what you all think of the book too! So, after you receive your copy of the book this month, you can make your voice heard by submitting your own review under "Reader Reviews."

BITS ABOUT BURNS

Discover new things about "America's Favorite Animal Artist"

In other news, Ron is really getting into the whole Facebook extravaganza. He posts pictures, writes on peoples' walls, and updates his status all the time. But, I think his most fun addition to Facebook is a fill in the blank activity. Ron posts a picture with a little thought or talking bubble and people write what they think the painting is saying or thinking! To add your clever thoughts, join at facebook.com

WET PAINT!

See what's on Ron's canvas TODAY!



Apparently Great Danes have this unique way of sitting on furniture, where their butt is on the couch or chair, while their front two paws remain on the floor. That's the insPAWration for Ron's latest wet paint, fittingly titled, "Great Day'n."

FEATURED RELEASE

Each month we will feature a new original or limited edition that is unique, and explain why it's important!

"Life's Ruff" is this newest release. It is VERY rare, as there



are only 10 of them and already 5 (YES HALF) have been sold. So, if you want to add this sweet puppy to your home, you gotta act quickly!

Life's Ruff

Limited Edition on Canvas

Size: 22 x 44

Retail Price: \$2,950

Sincerely,

Emma



P.S. Emma Fun Fact -

Some of you may know my sister Logan. She's a cute little 35 pound black lab mix. Basically, she looks like a black lab puppy that never grew up. Well, anyway, I can put her whole head in my mouth. :)

For more information please visit RonBurns.com, or e-mail your friendly Burns authorized gallery